

Are You Really Doing ISD?

Capital Area Workforce Development

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- Things they will NOT do: change the channel on your TV; open your garage door...
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Capital Area
Workforce Development

Background Information

Serving Wake and Johnston Counties

Over 1.26 million people

Largest local area in NC by population

Six NCWorks Career Centers

Three NextGen Career Centers

Ranges from one staff to 42 staff

NCWorks Career Center at Tillery Place in Raleigh





Presenters

Over 91 years of experience in workforce development combined

- Jane Sterner: One-Stop System Director,
 Capital Area Workforce Development
 22 years experience in workforce development
- Kenneth Gathers: Director of Operations,
 NCWorks Career Center
 18 years experience in workforce development
- Chip Wood: Center Manager,
 NCWorks Career Center at Tillery
 31 years experience in workforce development
- Genita Spencer: Talent Development Supervisor,
 NCWorks Career Center at Tillery
 20 years experience in workforce development

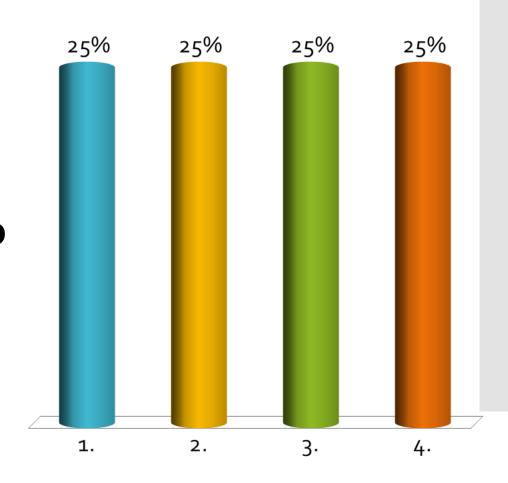
Workshop Topics

- Leadership
- Customer Experience
 - Businesses
 - Job Seekers
- Communication
- Staff Development & Training
- Shared Performance & Accountability

Who is in attendance today?

Audience Survey Question

- 1. WDB staff
- 2. Center leadership
- 3. Frontline staff
- 4. Partner staff



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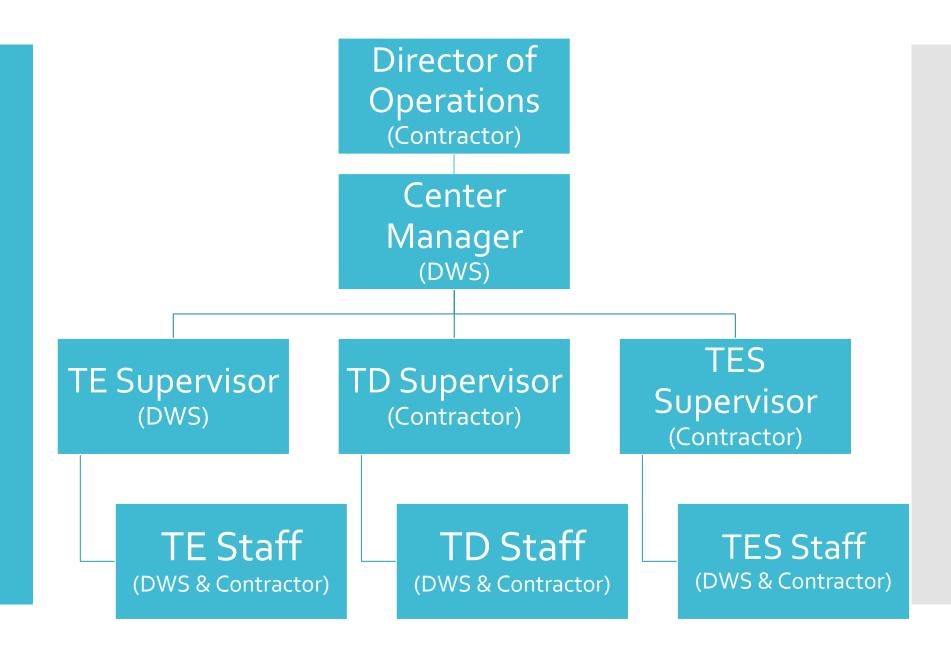
Leadership Survey Question

In your local area, is there a visible, known relationship between the center leadership and the Board? 1. Yes 2. Maybe 3. No 4. I don't know 0% 0% 0% 0%

Response Counter

1. 2. 3. 4

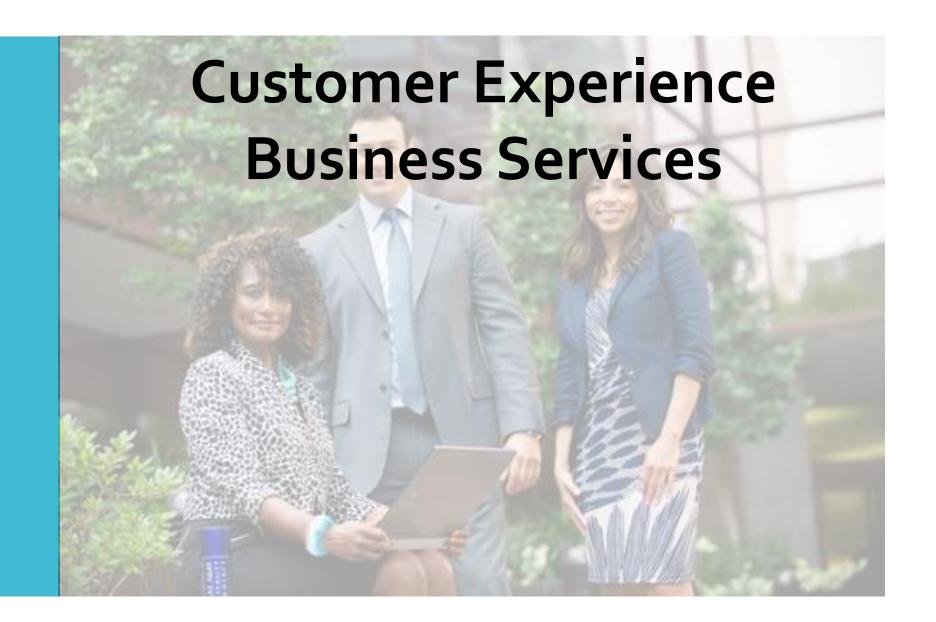
Leadership Staffing Chart



Leadership

- Exhibits buy-in and commitment of the ISD model
 - Workforce Board
 - Division of Workforce Solutions
 - Service Providers
 - Functional Managers
- Coordinates visible collaboration, information sharing and exchanging of ideas
- Provides technical assistance and training
- Delivers a unified message

Are you really doing ISD?



Customer Experience Survey Question



Customer Experience Business Services

- Coordinates provision of services through all partners
- Represents NCWorks as a system
- Promotes services seamlessly
- Provides solutions in a consultative way
- Builds trustworthy "transformational" relationships while balancing delivery of "transactional" services and metrics.

Customer Experience Job Seekers Are you really doing ISD?

Customer Experience Survey Question

Are Job Seeker services provided in a seamless, integrated environment?

- 1. Yes
- 2. Maybe
- 3. No
- 4. I don't know



Customer Experience Job Seeker Services

- Meet the customers where they are
- Anyone can help the job seeker (Team approach)
- Less handing-off of customers
- Minimum waiting

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Communication

Communication Survey Question

Is information shared across the local area to all staff & partners?

- 1. Yes
- 2. Maybe
- 3. No
- 4. I don't know



Communication

- Open communication between all parties
- Information shared throughout the Center
- Branding/ Consistent message
- Unified language

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Staff Development & Training

Staff Development & Training Survey Question

Is training inclusive of everyone?

- 1. Yes
- 2. Maybe
- 3. No
- 4. I don't know



Staff Development & Training

- Conducted cohesively to all staff as a collective unit in a group setting
- Delivered using virtual technology and other innovative methods
- Provided specific to functional units
- Selected and scheduled based on feedback/input from staff

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Shared Performance & Accountability

Shared Performance & Accountability Survey Question

Are all staff being held accountable for common performance measures/goals?

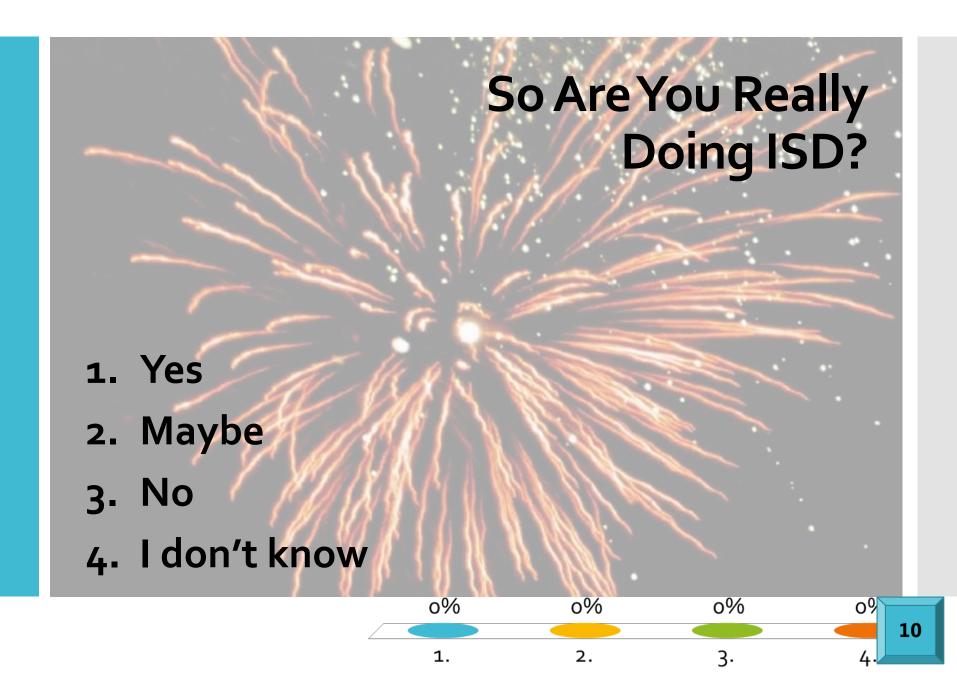
- 1. Yes
- 2. Maybe
- 3. No
- 4. I don't know



Shared Performance & Accountability

- All goals are shared with all staff
- NOT agency goals, but center goals.
- SMART performance goals are established based on the position held
- All staff are held accountable for their goals
- Updates are provided to everyone throughout the program year

Final Question



Questions?

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